



# MENTAL HEALTH



Mental health is essential and deeply connected to our quality of life. Mental health affects our ability to manage stress, maintain relationships, succeed at work or school, and take care of ourselves and our families. By improving access to mental health services, strengthening crisis care, and promoting overall emotional wellness, our community can help ensure that everyone in St. Croix County has the opportunity to live well, both day to day, and over a lifetime.

1,274

988 calls received in St. Croix County from July 2022 to July 2025

## What is 988?

988 is the suicide and crisis lifeline. It provides free 24/7 connection to confidential, trained, support counselors. Accessible through call, text, or online chat.

6,250

988 calls answered in July 2025 in Wisconsin

## IN ST. CROIX COUNTY



About **1 in 10** High School boys seriously considered suicide in the past 12 months.



About **2 in 10** High School girls seriously considered suicide in the past 12 months.

44%

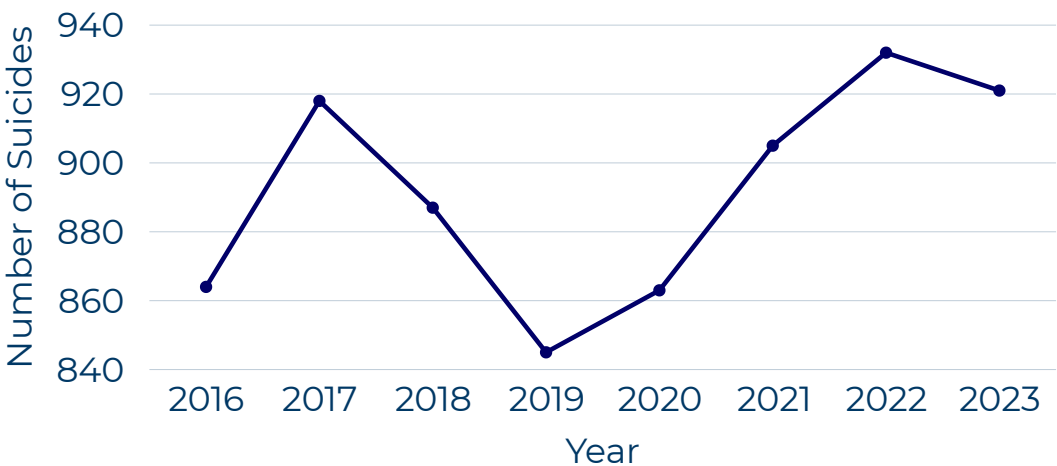
65 out of 148 (44%) of suicides in St. Croix County from 2012 - 2022 used a **firearm**.

## IN WISCONSIN & NATIONALLY

3,039

Number of emergency department patients with **self-harm** in 2024 in Wisconsin

## Number of Suicides in Wisconsin Annually



**21.5%**  
Percentage of St. Croix County adults who reported feeling lack of social and emotional support.

**29.6%**  
Percentage of St. Croix County adults who reported feelings of social isolation.



**1 in 5** adults in the U.S. experience a mental illness.



**1 in 3** young adults in the U.S. (18-25) experience a mental illness.

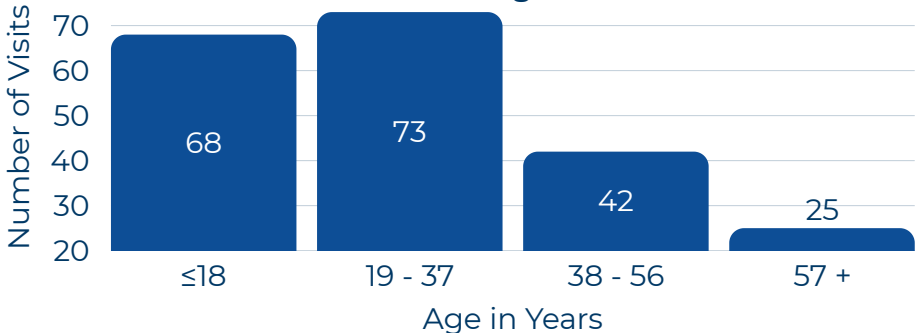
12+ million

U.S. adults had serious thoughts of suicide

3 million

U.S. adolescents (12-17) had serious thoughts of suicide

## Emergency Room Visits in St. Croix County due to Suicidal Thoughts



46%

Percentage of Americans who will meet the criteria for a diagnosable mental health condition sometime in their lifetime.

## Sources:

[WI 988 Data Dashboard](#), [YRBS 2023](#), [WI WISH Query: Violent Deaths](#), [CDC PLACES Project](#), [CDC ESSENCE](#), [WI Self-Harm Data Dashboard](#), [NAMI By The Numbers Adults](#), [NAMI By The Numbers Youth](#), [MHA Quick Facts](#)